



PRESS RELEASE
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Westerbeke launches new website.

Taunton, MA (USA) – Westerbeke Corporation, respected US manufacturer since 1937 of marine propulsion engines, generator sets, sound-reducing enclosures and climate control systems, has just launched an entirely new and extraordinarily comprehensive website. Using an especially easy-to-navigate architecture, this new site provides quick access to complete product information, service bulletins and parts advisories, spare and replacement parts lists (covering current as well as models going back decades), distributor and dealer locators, as well as detailed technical information, drawings and templates for boatbuilders, boatyards and service personnel.

Westerbeke's wide range of product groups includes Westerbeke, Universal and Century Series diesel engines; Westerbeke and Westerbeke D-Net™ diesel generators, Westerbeke and Westerbeke Safe-CO® gasoline-fueled generators, SoundGuard™ enclosures and Rotary Aire™ climate control systems. Helping customers, owners, and the trade find their way surely and quickly through this array was the first priority in creating the new website.

Westerbeke also needed a more flexible platform to adequately present the range of new technologies the company has developed and their award-winning products which are already changing the way the commercial and recreational marine industries handle onboard electrical power generation. Especially important are a) Westerbeke's safety initiatives in reducing emissions of dangerous carbon monoxide from gasoline-fueled generators by using their Safe-CO® products and b) power-&-control network integration using their D-NET™ diesel generators whose NMEA 2000 protocols significantly reduce wiring and installation costs.

The new Westerbeke site was designed by iiCreative and programmed by The Computer Company, both in Cromwell, Connecticut, and went "live" on March 12, 2009. The site includes a powerful search tool and embodies the latest techniques for search engine optimization.

Further information on Westerbeke Corporation and its products can be found at www.westerbeke.com

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A high-res/press-worthy digital file for the image shown here can be downloaded from the Westerbeke website: just click on the Press/Media button on the homepage at www.westerbeke.com and follow the prompts.

